

Dominique Molina, Trailblazer

Dominique Molina is a trailblazer who has spent over two decades revolutionizing the accounting profession. As a CPA since 2000, she recognized early on that accounting could offer more than just reactive tax return preparation. She saw an opportunity to elevate the profession's value and respect by focusing on proactive tax planning—an approach traditionally reserved for large corporations and the wealthy. This foresight led Dominique to create a model where small businesses could access the same high-level tax strategies used by Fortune 500 companies, helping them save money and grow more effectively.

In 2009, Dominique took her vision even further by co-founding the American Institute of Certified Tax Planners (AICTP). This non-profit organization educates and certifies tax professionals in the art of proactive tax planning, a method that helps businesses leverage the tax code to reduce their liabilities and maximize savings. Over the past 15 years, AICTP has certified more than 1,000 tax professionals who now serve over 120,000 entrepreneurial businesses across the United States. Through this network, Dominique is building a movement that not only elevates the expertise of accountants but also improves the financial well-being of businesses nationwide.

Dominique's leadership extends beyond just tax planning. She is a vocal advocate for reforming the outdated hourly billing model that has dominated the accounting industry for over a century. Instead, she champions value pricing, a method that focuses on the value accountants bring to clients rather than the time spent on tasks. This shift in thinking is helping to redefine the profession, making it more appealing to younger generations and ensuring that accountants are compensated fairly for their expertise, and can experience the real perks and flexibility and quality of life that owning an accounting business should provide.

To further her mission, Dominique has expanded her educational outreach with initiatives like the *Think Outside The Tax Box* publication, which offers detailed, research-backed tax reduction strategies for both accountants and business owners. She also acquired MidasIQ, a company that educates the public on tax reduction, ensuring that both professionals and everyday taxpayers have the resources they need to lower their tax burdens.

Through her innovative work, Dominique Molina has been a leader in reshaping the accounting profession into one that is proactive, valuable, and forward-thinking. She's not just helping businesses pay less tax—she's elevating the entire industry to a place of greater respect, recognition, and financial impact. As the co-founder and CEO of AICTP, Dominique is ensuring that accountants everywhere have the tools and knowledge to guide their clients, and their own business, on a path to better outcomes and financial success.